



# Municipalities x Blue Economy

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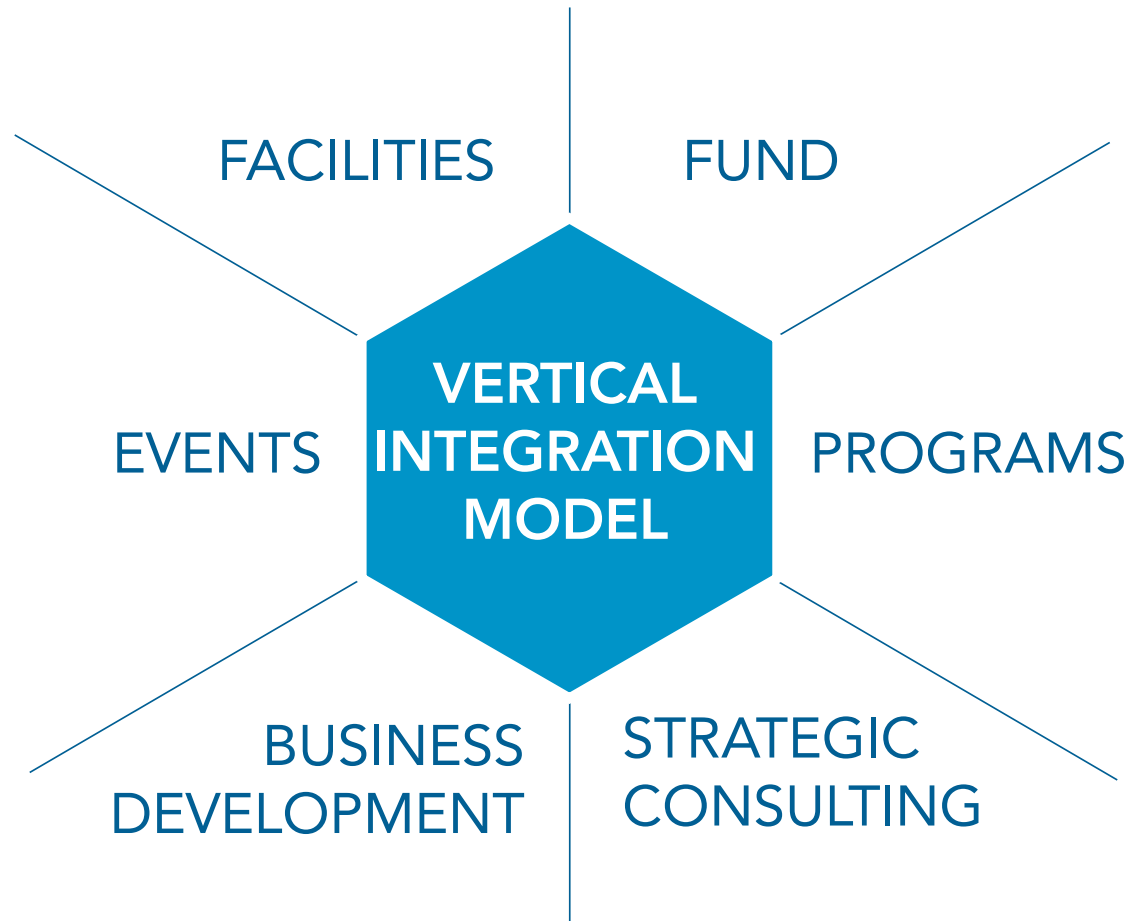
# What is the Blue Economy?



An economic ecosystem which seeks to solve problems related to ocean, marine and maritime sectors, and broadly encompasses technologies and integration with existing market segments, including robotics, cleantech, life science, shipping and logistics, agtech, water/energy, transportation, aerospace, and fisheries/aquaculture.



# Vertical Integration Model



Braid Theory is a vertically integrated venture advisory firm that supports science and engineering-led companies. We incorporate a hybrid model of services to assist teams based on proven methodology and rigor in evidence-based entrepreneurship, focused on three key aspects of commercialization: building capability, capacity, and intellectual capital.



# Current Programs

**LA Blue**  
Ocean Pre-Accelerator  
Blue Economy

Powered by  
**BRAID THEORY**

- Ports, Shipping, & Logistics
- Ocean Observation
- Water & Energy
- Ocean Sustainability

The graphic features a vertical stack of colorful shipping containers on the left and a blue background with abstract patterns on the right.

**Blue+**  
Ocean Accelerator

Powered by  
**BRAID THEORY**

- Ports, Shipping, & Logistics
- Ocean Observation
- Water & Energy
- Ocean Sustainability

The graphic features a large orange cargo ship sailing on the ocean.

**Celsius**  
Ocean Pre-Accelerator  
Synthetic Biology

Cell | Sea | Us

Powered by  
**BRAID THEORY**

- Environment, Sustainability
- Materials
- Health and Nutrition
- Bioenergy
- Food Supply

The graphic features a green plant stem on the left and a blue background with abstract patterns on the right.

**Springboard**  
Innovation Studio

Powered by  
**BRAID THEORY**

- Supply Chain Optimization
- Decarbonizing Shipping
- Seaweed/Kelp Tech
- Ocean Data

The graphic features a vertical stack of colorful shipping containers on the left and a dark background with abstract patterns on the right.

- Braid Theory offers a comprehensive suite of programs for entrepreneurs ranging from pre-seed to growth stage including:
- Open Innovation Planning
  - Pre-Accelerator and Accelerator Program
  - Incubator and Landing Pad
  - Innovation and Venture Studio





# **Is water quality affecting your process?**

FREDsense builds field kits that make your water quality analysis faster, cheaper, and more efficient than ever before.





**Measurable Results**



**Largest Adjustable Overflow**



**Easily Serviced**



**Scalable**



**Customized Filtration**

# the most versatile and attractive stormwater filtration system in the galaxy

The patented Gutter Bin<sup>®</sup> stormwater filtration system removes pollution from flowing water within a catch basin storm drain resulting in cleaner rivers and oceans.

An adjustable funnel system directs polluted water into the patented Mundus Bag<sup>®</sup> water filter.

Our largest overflow on the market allows high flow events to bypass the filter system. In a matter of seconds, a soiled Mundus Bag can be removed from the Gutter Bin, weighed, and discarded/recycled. A new Mundus Bag simply drops into the Gutter Bin for continued stormwater filtration.

[Learn More](#)

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# Next Generation Water Information Mgmt. & Tracking Platform

[📅 SCHEDULE A DEMO](#)







**DIVERSICAN**  
CENTRIFUGE

## The Product:

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Our core product is a centrifuge that can reach submicron-bacteria size- capability and handle a large capacity with reasonable energy consumption for water treatment purposes



## Our Mission:

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At Diversican, we thrive on innovation. We have one mission in mind: to improve the environment and human well-being by providing nonchemical water treatment methods. Diversican is committed to the quest of searching for new non-chemical methods of treating water while also bringing value in terms of cost and effectiveness for commercial business. Quality is our top priority at Diversican.





# A Battery Health Diagnostics Platform Enabling Battery Circularity

Seamlessly Monitor and Evaluate the Impact of Aging on a Battery's Performance and Economic Value on the Cloud







# Innovator Engagement

- Attend innovation related events
- Communicate needs / wants
- Champion potential solutions as a problem “owner”
- Support demonstrations and pilot projects
- RFI solicitations
- Simplify contracting process



# IGNITE

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PEOPLE | PLANET | GALAXY

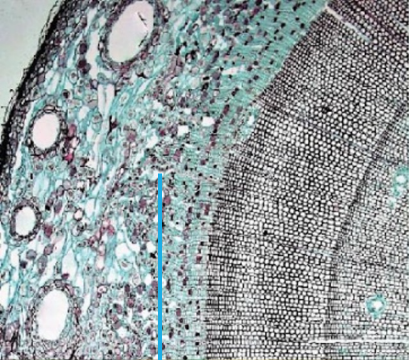


**LIVE AT THE LA WATERFRONT  
MAY 4, 2023**



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