



Beverly Hills City Council Liaison/Traffic and Parking Commission Committee will conduct a Special Meeting, at the following time and place, and will address the agenda listed below:

CITY OF BEVERLY HILLS
455 N. Rexford Drive
Beverly Hills, CA 90210

TELEPHONIC VIDEO CONFERENCE MEETING

Beverly Hills Liaison Committee Meeting
<https://beverlyhills-org.zoom.us/my/bhliaison>

Meeting ID: 312 522 4461

Passcode: 90210

You can also dial in by phone:

+1 669 900 9128 US

+1 888 788 0099

One tap mobile

+16699009128,,3125224461#,,,,*90210#

+18887880099,,3125224461#,,,,*90210# Toll-Free


Monday, April 26, 2021

9:00 AM

Pursuant to Executive Order N-25-20 members of the Beverly Hills City Council and staff may participate in this meeting via a teleconference. In the interest of maintaining appropriate social distancing, members of the public can view this meeting through live webcast at www.beverlyhills.org/live and on BH Channel 10 or 35 on Spectrum Cable, and can participate in the teleconference/video conference by using the link above. Written comments may be emailed to mayorandcitycouncil@beverlyhills.org.

AGENDA

- 1) Public Comment
 - a. Members of the public will be given the opportunity to directly address the Committee on any item listed on the agenda.
- 2) Potential Renaming of Traffic and Parking Commission
- 3) Adjournment

for 
Huma Ahmed
City Clerk

Posted: April 22, 2021

A DETAILED LIAISON AGENDA PACKET IS AVAILABLE FOR REVIEW AT
WWW.BEVERLYHILLS.ORG




Pursuant to the Americans with Disabilities Act, the City of Beverly Hills will make reasonable efforts to accommodate persons with disabilities. If you require special assistance, please call (310) 285-1014 (voice) or (310) 285-6881 (TTY). Providing at least forty-eight (48) hours advance notice will help to ensure availability of services.



CITY OF BEVERLY HILLS
PUBLIC WORKS DEPARTMENT

MEMORANDUM

TO: City Council and Traffic and Parking Commission Liaison Committee

FROM: Daren Grilley, P.E., PTOE, City Engineer 

DATE: April 26, 2021

SUBJECT: Potential Renaming of Traffic and Parking Commission

ATTACHMENT:

1. March 4, 2021 Staff Report to TPC
2. Commissioner Seidel Presentation to TPC

RECOMMENDATION

Staff Recommends that the City Council and Traffic and Parking Commission Liaison Committee discuss the prospect of changing the name of the Traffic and Parking Commission and direct staff on next steps.

INTRODUCTION

At the request of the Traffic and Parking Commission, this topic was agendaized on the March 4, 2021 Traffic and Parking Commission meeting. Several Commissioners expressed some level of interest in exploring a name change, however, there was not a clear consensus. The Commission Chair requested that this item be brought to this Liaison Committee for consideration.

DISCUSSION

A review of the background of the Traffic and Parking Commission and its responsibilities, as well as a summary of how these responsibilities have changed over time is provided in the staff report from that meeting (Attachment 1).

Potential names discussed focused on the word, "mobility" – either as a replacement or addition to the current commission name. Specific suggestions included "Mobility Commission", "Traffic and Mobility Commission" and "Traffic, Parking and Mobility Commission". Suggested changes to the role of the commission related to transportation safety, equity, and technology. The Commissioners also discussed the historical aspect of the Traffic and Parking Commission and the possible negative effect on this history by changing the name.

As part of the discussion, Commissioner David Seidel made a brief presentation (Attachment 2) of his perspectives on the commission name and roles.

The video for the March 4, 2021 Traffic and Parking Commission meeting is available on the City's website at http://beverlyhills.granicus.com/player/clip/7675?view_id=60&redirect=true. This topic is the fifth item on the agenda and begins at the 2 hour 12 minute mark. Commissioner Seidel's presentation begins at the 2 hour 26 minute mark.

FISCAL IMPACT

There is no direct fiscal impact to this item.

ATTACHMENT 1



CITY OF BEVERLY HILLS
PUBLIC WORKS DEPARTMENT
TRAFFIC AND PARKING COMMISSION

TO: Traffic and Parking Commission
FROM: Daren Grilley, City Engineer
DATE: March 4, 2021
SUBJECT: Potential Commission Name Change

RECOMMENDATION

By request of the Traffic and Parking Commission, staff has agendized this item for the Commission to discuss the value of changing the Commission's name and corresponding charge or if the current name and assigned functions are sufficient for the future.

INTRODUCTION

This report provides background on the establishment of the Traffic and Parking Commission, the role of the Commission, and the process for changing the name of the commission if so desired.

BACKGROUND

The Traffic and Parking Commission is established in the Beverly Hills Municipal Code (BHMC) with the jurisdiction and functions as described below:

TITLE 2. ADMINISTRATION, PERSONNEL, AND PROCEDURES
ARTICLE 7. TRAFFIC AND PARKING COMMISSION

2-2-701: ESTABLISHMENT:

There is established a Traffic and Parking Commission consisting of five (5) members. (*Ord. 12-O-2618, eff. 2-24-2012*)

2-2-702: JURISDICTION AND FUNCTIONS:

The Traffic and Parking Commission shall perform the following functions:

- A. Act as an advisory agency to the Council in all matters which relate to parking and traffic;
- B. Advise and counsel with the transportation/engineering official and the Police Chief as to ways and means to improve general traffic conditions in the City;
- C. Prepare and coordinate with the Planning Commission, and recommend to the Council for adoption, a comprehensive long range plan relating to transportation, traffic, and off street and on street parking in the City;
- D. Perform such other duties relating to traffic and parking matters as may be referred to it by the Council, other commissions, and the transportation/engineering official;
- E. Perform the functions and duties relative to traffic, parking, and public transportation vehicles as designated under title 7 of this Code;
- F. Perform such other duties and functions as may be designated by Council. (1962 Code § 3-6.1900 et seq.)

In addition, the BHMC defines the Commission's authority as shown below:

**TITLE 7. TRAFFIC, PARKING, AND PUBLIC TRANSPORTATION
CHAPTER 1. AUTHORITY, ENFORCEMENT, AND GENERAL PROVISIONS**

7-1-3: AUTHORITY OF TRAFFIC AND PARKING COMMISSION:

The traffic and parking commission shall have the authority and responsibility as set forth in title 2, chapter 2, article 7 of this code, and shall perform the following specific functions:

- A. The designation of any intersection requiring a vehicle to come to a full stop, or the installation or removal of any existing stop sign within the city, shall require approval by the traffic and parking commission prior to implementation;
- B. Hear appeals from any decision of the transportation/engineering official in granting or denying a permit under this title, where an appeal from such decision is appealable to the traffic and parking commission; and
- C. Perform such other functions and duties as set forth in this title. (1988 Code)

DISCUSSION

At the February 4, 2021 Traffic and Parking Commission meeting, several commissioners expressed interest in potentially changing the name of the Commission to better reflect the role and issues that come before the Commission. Specifically, the name "Mobility Commission" was suggested as a possibility.

In recent years, the Commission's responsibilities have expanded to new areas that reflect a more holistic approach to transportation in Beverly Hills. In their advisory role to the City Council, the Commission has overseen the development of policies, programs and projects that enhance multimodal mobility and traffic safety. In the years ahead, the Commission is anticipated to provide a public forum on mobility topics and provide direction and recommendations on issues including long-range transportation planning, pedestrian and bicycle safety, use of non-driving transportation modes, regional transportation coordination, and new technologies such as expanded electric vehicles, connected/autonomous vehicles, and microtransit.

A change to the name, jurisdiction or functions of the Commission would require an amendment to the BHMC by ordinance. If the Commission chooses to move forward with a recommendation to change the name, staff will prepare a report to be presented to the City Council Traffic and Parking Liaisons for their consideration.

FISCAL IMPACT

There is no fiscal impact to this item.

ATTACHMENT 2



Traffic & Parking Commission – *Seidel's 2¢ Only*
"Mobility Commission" Initial Thoughts

Seidel's (and only Seidel's) Initial Thoughts

March 4, 2021



Traffic & Parking Commission – *Seidel's 2¢ Only*
"Mobility Commission" Initial Thoughts

Transportation or mobility: What's the difference?

Recently, the word 'mobility' has started to replace 'transportation.' This shift in language is a direct result of the changing ways in which we move around.

The terms 'transportation' and 'mobility' are both well known, but their exact meaning and difference can be unclear. *Transportation is basic: moving things from A to B.*

Mobility is more than that. *It's our ability to move around freely and easily.*

Source: <https://www.intelligent-mobility-xperience.com/transportation-or-mobility-whats-the-difference-a-902417/>

4/20/2021



Traffic & Parking Commission – *Seidel's 2¢ Only*
 “Mobility Commission” Initial Thoughts

What's transportation?

Transportation is the act of moving people, animals, or goods from one location to another. The act of transport is moving something from A to B. Modes of transport include air, railway, road, and off-road transport.

What's mobility?

Mobility is the ability to move all people safely and affordably between where they live, work, and spend their leisure time. It includes walking, cycling, vehicle sharing, public transportation, and much more. Mobility is the ability to move or be moved freely. The keyword is ability.

Source: <https://www.intelligent-mobility-xperience.com/transportation-or-mobility-whats-the-difference-a-902417/>



Traffic & Parking Commission – *Seidel's 2¢ Only*
 “Mobility Commission” Initial Thoughts

2-2-702 JURISDICTION AND FUNCTIONS

The Traffic and Parking Commission shall perform the following functions:

- A. Act as an advisory agency to the Council in all matters which relate to ~~parking and traffic~~ **mobility** for individuals and goods over all modes of transportation;
- B. Advise and counsel with the transportation/engineering official ~~and the Police Chief~~ as to ways and means to improve general **traffic mobility** conditions in the City;
- C. ~~Prepare and coordinate with the Planning Commission, and~~ Recommend to the Council for adoption, a comprehensive long range plan relating to ~~transportation, traffic, and off street and on street parking~~ **?** in the City;



**Traffic & Parking Commission – Seidel’s 2¢ Only
“Mobility Commission” Initial Thoughts**

2-2-702 JURISDICTION AND FUNCTIONS

The Traffic and Parking Commission shall perform the following functions:

- D. Perform such other duties relating to ~~traffic and parking~~ **mobility** matters as may be referred to it by the Council, other commissions, and the transportation/engineering official;
- E. Perform the functions and duties ~~relative to traffic, parking, and public transportation vehicles~~ as designated under title 7 of this Code;
- F. Perform such other duties and functions as may be designated by Council. (1962 Code § 3-6.1900 et seq.)



**Traffic & Parking Commission – Seidel’s 2¢ Only
“Mobility Commission” Initial Thoughts**

TITLE 7. TRAFFIC, PARKING, AND PUBLIC TRANSPORTATION CHAPTER 1. AUTHORITY, ENFORCEMENT, AND GENERAL PROVISIONS

7-1-3: AUTHORITY OF TRAFFIC AND PARKING **MOBILITY COMMISSION:** The ~~traffic and parking~~ **mobility** commission shall have the authority and responsibility as set forth in title 2, chapter 2, article 7 of this code, and shall perform the following specific functions:

- A. The designation of any intersection requiring a vehicle to come to a full stop, or the installation or removal of any existing stop sign within the city, shall require approval by the ~~traffic and parking~~ **mobility** commission prior to implementation;
- B. *Hear appeals from any decision of the transportation/engineering official in granting or denying a permit under this title, where an appeal from such decision is appealable to the ~~traffic and parking~~ **mobility** commission; and*
- C. Perform such other functions and duties as set forth in this title. (1988 Code)



Traffic & Parking Commission – *Seidel's 2¢ Only*
 “Mobility Commission” Initial Thoughts

Redesignations:

Develop and promote guidance for all modes of transportation at use in the city as it relates to the interactions of people (residents, visitors, commercial) with the surfaces over which they and their vehicles travel and interact, including but not limited to:

Conveyances:

- Pedestrians
- Bicycles
- Mass transit
- Shared mobility devices
- Disability aids
- Motor vehicles
 - Personal
 - Shared
 - Transit
 - Commercial

Surfaces:

- Sidewalks
- Accommodations
- Streets
- Driveways
- Ramps
- Docks/Dockless deployment
- Parking
- Furniture
- Aesthetics
- Loading areas



Traffic & Parking Commission – *Seidel's 2¢ Only*
 “Mobility Commission” Initial Thoughts

Principles

- Non-interference with other commissions
- No in-actionable business
 - Occasional informational items as the City Council or City Manager directs or,
 - At the request of the commission
- Routinely use “big data” analytics to identify trends/impacts; **data in context**
- Mobility Commission is the coordination authority for all matters relating to its charter
- Host department adjusts to commission needs
- **Quality-of-Life**
- **SAFETY**