



**CITY OF BEVERLY HILLS**  
**Video Teleconference**

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**Beverly Hills, CA 90210**

**Beverly Hills City Council Liaison / Economic  
Sustainability Plan Budget Subcommittee**

**TELEPHONIC VIDEO CONFERENCE SPECIAL MEETING HIGHLIGHTS**

**Thursday, March 25, 2021**

**10:00 AM**

**MEETING CALLED TO ORDER**

Date / Time: March 25, 2021 / 10:00 AM

**IN ATTENDANCE:** John Mirisch, Councilmember; Julian Gold, M.D., Councilmember; Gabriella Yap, Deputy City Manager; Laura Biery, Marketing and Economic Sustainability Manager; Cindy Owens, Policy & Management Analyst; David Bergman, Lisa Wise Consulting; Lisa Karson, Executive Assistant.

**1) PUBLIC COMMENT**

Members of the public will be given the opportunity to directly address the Committee on any item listed on the agenda.

Speakers: None

**2) Review Draft of the Updated Economic Sustainability Plan – Budget Focus Area**

**Strategy 3.A: Efficiently manage, improve, and deploy City assets.**

- Action 3.A.1: The Liaisons agree with listed timeframe and assigned priority.
- Action 3.A.2: The Liaisons agree with listed timeframe and assigned priority.
- Action 3.A.3: The Liaisons agree with the listed timeframe; however, priority should be changed to high.
- Action 3.A.4: The Liaisons agree with listed timeframe and assigned priority.
- Action 3.A.5: The Liaisons agree with listed timeframe and assigned priority.
- Action 3.A.6: The Liaisons agree with listed timeframe and assigned priority.

**Strategy 3.B: Align fiscal decisions with the ESP.**

- Action 3.B.1: The Liaisons agree with the listed timeframe; however, priority should be changed to high.
- Action 3.B.2: The Liaisons feel timeframe should be immediate and agree with the priority.
- Action 3.B.3: The Liaisons agree with the listed timeframe; however, priority should be changed to high.

**Strategy 3.C: Diversify sources of City revenue.**

- Action 3.C.1: The Liaisons agree with listed timeframe and assigned priority.
- Action 3.C.2: The Liaisons agree with listed timeframe and assigned priority.
- Action 3.C.3: The Liaisons agree with listed timeframe and assigned priority.

**Strategy 3.D: Assess fiscal impacts of City decisions.**

- Action 3.D.1: The Liaisons agree with listed timeframe and assigned priority.
- Action 3.D.2: The Liaisons agree with the listed timeframe; however, priority should be changed to high.

**Strategy 3.E: Monitor progress towards ESP implementation.**

- Action 3.E.1: The Liaisons agree with listed timeframe and assigned priority.

**ADJOURNMENT**

Date / Time: March 25, 2021 / 11:06 AM