

# AFTER THE FIRE

RECOVER. REBUILD. REIMAGINE.

[www.afterthefireusa.org](http://www.afterthefireusa.org)



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# THE NORTH BAY FIRES

October 8, 2017 – November 1, 2017



THE FIRES BURNED FOR 23 DAYS, RESULTING IN THE DESTRUCTION OF 8,900 STRUCTURES AND THE LOSS OF 43 LIVES.

THE COST?

- \$14.5 BILLION DOLLARS
- ESTIMATED RECOVERY AND REBUILD TIME? 7-10 YEARS.



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"We lead it because we've lived it."

- Judy Coffey, Board President and Tubbs Fire Survivor

**MISSION:** We support communities as they **RECOVER** from fire, **REBUILD** their lives, and **REIMAGINE** a more resilient future through prevention, innovation, and facilitation of community-designed recovery.

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## VALUES

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LISTEN first: "What do you need and how can we help?"

Serve the community in FRONT of you

Lean into LEARNING, ADAPTING, INNOVATING

Act with integrity ALWAYS

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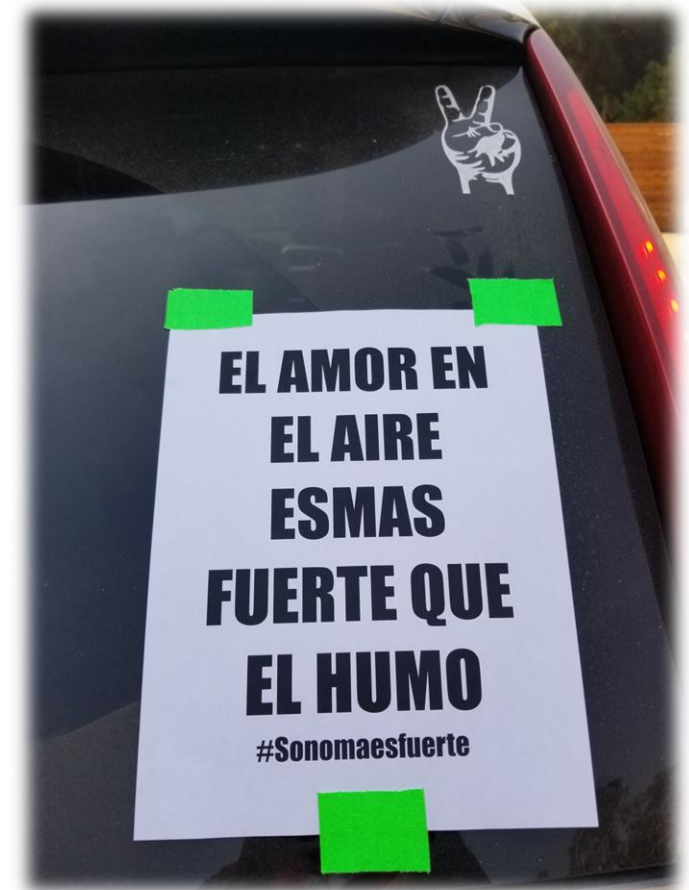
## Program Areas

- ✓ Community Coaching for Recovery & Resiliency
- ✓ Convening & Education
- ✓ Advocacy & Subject Matter Expertise

## Before the Fire:

Forest and Land Management Fund  
Administration (2018-2023)

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*“Together we can”*



## COMMUNITY TO COMMUNITY PROGRAMS (C2C)

- ✓ Community Leadership Coaching
- ✓ Community Deployments
- ✓ Personalized mentoring for local leaders
- ✓ Adaptable tools and techniques
- ✓ Wildfire Leadership Summit



Almeda Fire, Jackson County, Oregon

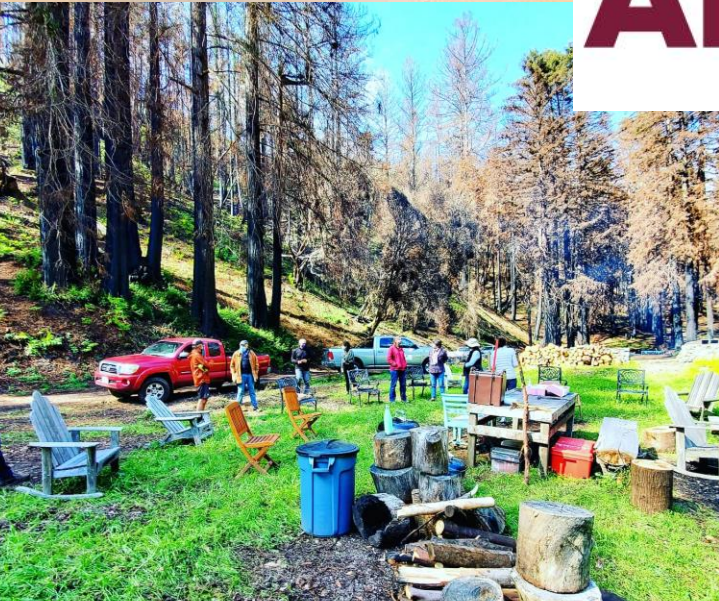


Marshall Fire, Boulder County, Colorado

Santiam Canyon Fire, Marion County, Oregon

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CZU Lightning Complex Fire, Santa Cruz County, California

Dixie Fire, Greenville, Plumas County, California





## Wildfire Leadership Summit

September 20-22, 2022 in Sonoma, CA

Three days of networking, knowledge sharing, and capacity building. Summit will build from wildfire communities and then expand to include local, regional, and national partners, funders, and leaders. An invitation only event. Registration begins July 1.

[afterthefireusa.org/wildfire-leadership-summit/](https://afterthefireusa.org/wildfire-leadership-summit/)

### RECOVER

Tuesday, September 20

The first day will focus on communities engaged in various stages of wildfire rebuilding and will be dedicated to networking, information exchange and recovery strategies. Keynotes, panel discussions and workshop sessions will address specific topics related to community organizing for the long term recovery, addressing community needs, indigenous land and practices, and mental health.

### REBUILD

Wednesday, September 21

The second day will feature representatives from government programs and organizations to connect with wildfire communities to build relationships, expand networks, and expand knowledge. Keynotes and panels will focus on federal programs, home hardening, financial considerations for rebuilding and philanthropy's role in the recovery.

### REIMAGINE

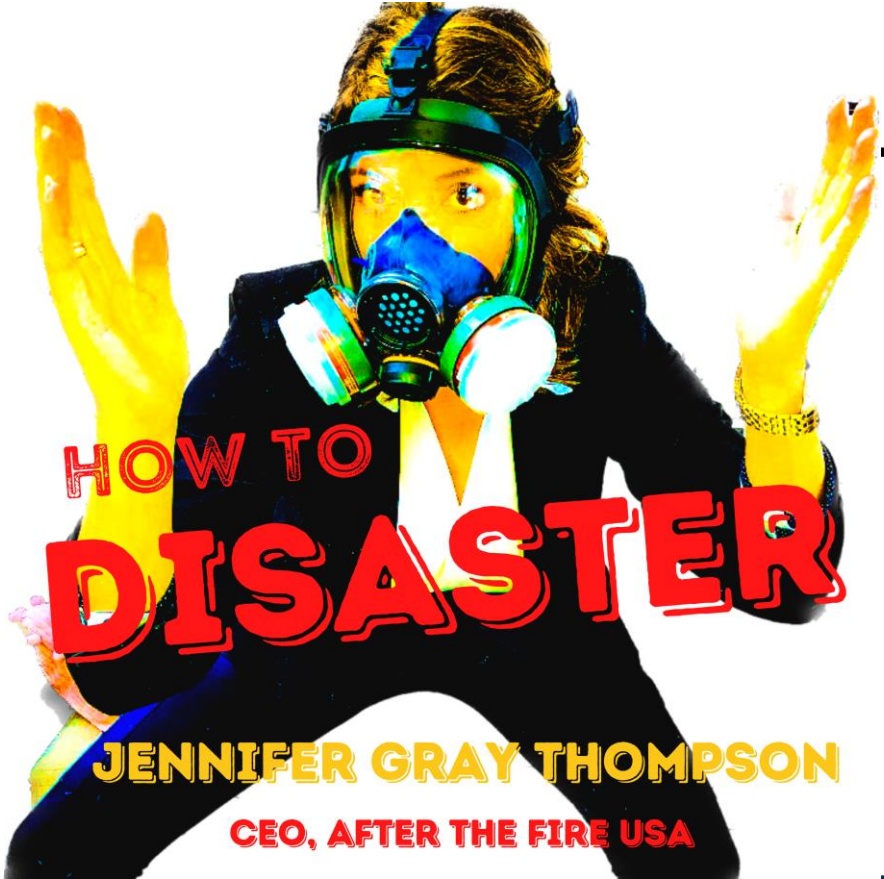
Thursday, September 22

The final day will focus on technology, innovation and building capacity for a resilient future, learning about actions that help reduce the destructive impact of future wildfires. In keynotes and panels, innovative leaders will share new approaches, best practices, lessons learned, and highlight the role of innovation and technology in the space of wildfire resiliency, response and recovery.

AFTER THE FIRE  
**2022**  
WILDFIRE  
LEADERSHIP  
SUMMIT







# HOW TO DISASTER

**JENNIFER GRAY THOMPSON**  
CEO, AFTER THE FIRE USA

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# DIGITAL ASSETS & RESOURCES FOR RECOVERY AND RESILIENCY

- ✓ Podcast and YouTube Channel: “How to Disaster”
- ✓ Wildfire Recovery News Digest
- ✓ Curated Collection of Resources, Systems, Experts, Partners

## HOW TO DISASTER

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**HOW TOOLBANK USA HELPS IMPROVE RECOVERY AND COMMUNITY PREPAREDNESS**

**TREY BEARDEN**  
CHIEF PROGRAM OFFICER  
TOOLBANK USA

## AFTER THE FIRE

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### How to Organize the Local Recovery with Block Captains / Zone Captains

Recovery after wildfire is a long and complex journey that requires collaboration and clear communication channels to tackle the ongoing challenges ahead. If the community is going to recover, it is going to require an inclusive approach that brings in wildfire survivors, local government, nonprofit organizations, and private sector/business and the larger community. It will require some honest and open conversations to constructively work on the challenges that each one of these groups must face. Everyone needs to join in the work to make the rebuild progress forward for everyone.

**What is the Block Captain/Zone Captain System?**

City and County Level Officials and Staff  
Questions, Decisions and Updates

**Block Captains**

Fire Survivors  
Questions, Needs

Should I have someone review my building contract?  
Can you help me figure out permit requirements and code upgrades?  
I have a pool, how does that work with debris removal?  
Who is responsible for fixing the sidewalk?

After wildfire, there are many homes lost or damages, and so many people who are putting their lives back in order. Also, local government officials and staff may be stretched more than ever to deal with a new emergency workload to meet challenges they have never faced before.

The Block Captain system helps everyone move ahead, where individual needs can be addressed while the power of working together is also leveraged. Areas faced with recovery are divided into AREAS or ZONES. In Coffey Park, the neighborhood had 5 major Areas designated. In Paradise, they used the already designated Evacuation Zones. Then, within these areas/zones, volunteer BLOCK CAPTAINS/ZONE CAPTAINS volunteer to represent smaller sections of the area. The BLOCK CAPTAIN's role is to

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Join us on Zoom for this Community to Community Meeting from After the Fire USA

### Organizing Your Neighborhood for Wildfire Preparedness with COPE

Thursday, June 23, 1:00 - 2:00 PM PT  
with Guest Priscilla Abercrombie, Board Chair  
COPE Northern Sonoma County



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# ADVOCACY





MULTI-  
SECTORED,  
NON-PARTISAN,  
PRIMARILY  
FEDERAL







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# WHAT CAN LOCAL GOVERNMENT DO TO BUILD RESILIENCE?

- ✓ Redundant Notification Systems: Watch Duty App, Nixle, SoCo Alert, WEA, Broadcastify
- ✓ Educate the public year-round on how to receive and share dependable information and systems
- ✓ Lanes for Elected Officials: Give them a job before the event!
- ✓ Build Resilience Hubs in strategic areas
  - ✓ Hard infrastructure (radios, solar generators, emergency supplies, etc)
  - ✓ Soft infrastructure (mental health, childcare, emergent leaders)
- ✓ Resilience, response, and recovery plans should be localized onto single documents with QR Codes linking to websites that are updated or can be activated quickly.
  - ✓ Written + Printed Plans Die.



# TIME TO INNOVATE: CLIMATE RESILIENT COMMUNITIES

## Consumer group accuses Allstate, State Farm of extortion after insurers halt new home policies in CA

The moves are sparking statewide concerns about possible jumps in home insurance premiums.

By [Rob Hayes](#)

Tuesday, June 6, 2023 5:49AM



## California insurance commissioner says he can't take action against State Farm

Ricardo Lara explains he does not have authority to reverse insurance giant's decision; State Farm cites growing construction costs and wildfires in denying new home applications

Share



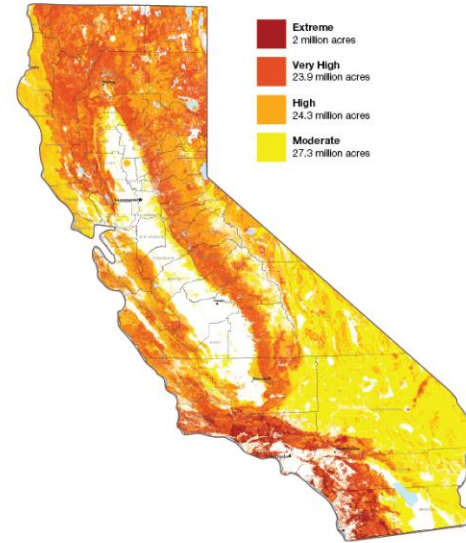
Updated: 8:26 PM PDT Jun 5, 2023

Infinite Scroll Enabled

[Ashley Zavala](#)   
California Capitol Correspondent



Many Areas of the State Face High Risk of Wildfire



LAOA



Suddenly, California Has Too Much Water - The Atlantic

### CALIFORNIA WILDFIRES

## Rebuilding from Camp Fire to take years because of labor shortage, insurance costs

[J.K. Dineen](#)

Dec. 8, 2018 | Updated: Dec. 9, 2018 4 a.m.

**4.5 YEARS = 25% REBUILT**





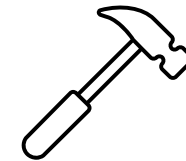
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2017-2023: Sonoma County ~ 95% Rebuilt

2017-2023: Napa County ~ 50%

**BOTH Counties have experienced 3 Megafires post-2017 (2019, 2020)**



**Insurance + Community Engagement + Cost of Rebuilding + Capacity to Access Federal \$\$ = Rebuild Rate**



Together, We DO







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